



Astera Labs Expands Leadership Team and Operations to Position Itself for Accelerated Growth

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Patrick Henderson Joins as Head of Sales; Opens Canada Design Center to Augment Product Development Efforts

SANTA CLARA, Calif.--(BUSINESS WIRE)--[Astera Labs](#), a pioneer in purpose-built connectivity solutions for intelligent systems, today announced the appointment of Patrick Henderson as vice president of sales. Henderson will lead the direct and channel sales operations for the company globally.

Henderson is the third senior leadership team member to join Astera Labs this year. Earlier in 2021, the company appointed [Kalyan Mulam](#) as vice president of engineering and [Kush Saxena](#) as vice president of human resources. These additions further strengthen Astera Labs' [management team](#) of accomplished industry veterans as the company scales to manage increased demand from cloud and data center customers for its broad portfolio of connectivity solutions.

Prior to his current appointment, Henderson served as vice president and co-general manager of Broadcom's mixed-signal ASIC products division. He has held various management and sales leadership roles at Broadcom over a tenure spanning 20 years, including leading sales for Broadcom's North American operations for five years.

"Data and the speed with which it is processed is central to unleashing the full potential of applications such as artificial intelligence and machine learning for arriving at actionable insights," said Henderson. "I am honored to lead Astera Labs' efforts in broadening its market reach and accelerating the growing demand for its connectivity solutions that enable faster processing of data through removal of performance bottlenecks within the data center."

"I am thrilled to have Patrick join our team to lead our sales efforts during an exciting phase as the company positions itself for the next stage of growth," said Sanjay Gajendra, chief business officer for Astera Labs. "The continued expansion of our management team and opening of our Canada Design Center will together advance Astera Labs' lead as a preferred provider of connectivity solutions to cloud service providers for their data-centric systems."

Astera Labs also embarked on its expansion plans with the opening of offices in Toronto, Canada to boost product development cycles and grow the company's existing pool of engineering talent. The new office in Toronto will serve as an end-to-end design center with a fully functional lab for technology and product development. The company continues to actively hire engineering talent for its design center in Toronto.

"With one of the most highly skilled and diverse workforces in the world, along with our strong postsecondary institutions, and vibrant innovation and tech ecosystem, Toronto is a top destination for business and talent," said Toronto Mayor, John Tory. "I want to thank Astera Labs for investing in the Toronto Region's post-pandemic economic recovery, creating high-value jobs, and contributing to our globally recognized technology sector."

"We are thankful to the City of Toronto and Toronto Global for their warm welcome and continued support during this process," commented Sanjay Gajendra, chief business officer for Astera Labs.

"Our vision is to establish the Astera Labs' Design Center in Toronto as a world-class ASIC engineering team that will shape the future of advanced technologies and products," said Sagar Satish, engineering director for Astera Labs' Toronto Design Center. "Toronto has become a global technology powerhouse in recent years and Astera Lab's revolutionary, cloud-based design approach facilitates close collaboration across design teams, regardless of differences in time or location."

Astera Labs recently secured \$50M in [Series-C funding](#) to accelerate customer momentum and broaden its product portfolio to address rapidly increasing demand. Astera Labs' connectivity solutions based on PCI Express® (PCIe®) and [Compute Express Link™](#) (CXL™) address bandwidth, performance and capacity bottlenecks throughout the data center.

Visit www.AsteraLabs.com or contact info@AsteraLabs.com for more information. To access and download a photo of the executive, please visit: <https://www.asteralabs.com/about/team/>.

About Astera Labs

Astera Labs Inc., a fabless semiconductor company headquartered in the heart of California's Silicon Valley, is a leader in purpose-built connectivity solutions for data-centric systems throughout the data center. The company's product portfolio includes system-aware semiconductor integrated circuits, boards, and services to enable robust CXL, PCIe, and Ethernet connectivity. For more information about Astera Labs including open positions, visit www.AsteraLabs.com.

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